

香港太古广场

Pacific Place

建筑师: Thomas Heatherwick
项目时间: 2009年-2011年
项目地点: 中国香港
摄影: Iwan Baan
Architects: Thomas Heatherwick
Project Date: 2009-2011
Location: Hongkong, China
Photos: Iwan Baan



**精选理由**

简洁大方的设计糅合了自然、温暖及柔和的元素，呈现出不一样的现代风格。错落有致的陈设将改造后太古广场的休闲、前卫与标新立异的时尚表现得酣畅淋漓。可以说，香港太古广场在 Thomas Heatherwick 手里获得了新生。





65 万平方米的太古广场是香港综合型豪华购物和休闲娱乐中心。大型购物中心占据裙房位置，四栋大楼从裙房之上拔起，他们的功能有办公，四五星酒店，服务式公寓，顶级餐厅。这里曾是香港的一个重要标志物和购物区标杆。

上世纪 80 年代的装修让这里变得过时，为了在激烈的竞争中保持高水平，设计师被委托对这里进行勘察和翻新，每一个角落都不放过。通过室内设计以及外部更新，周边交通的整顿让这里焕发出新的生机，建立起高贵的品牌感。从概念到完成，设计师采用了严格的执行手段，确保了在短时间内达到双方期望的效果和质量。

让用户拥有更好的体验是主要目标。设计采用了天然材料以及亲切的线条，非常清晰的指示系统。引入天光，打开视野。在有着斑驳光影的中庭中，布置了繁茂的植被与花朵，还有休息的凳子，为人们提供了一个新的休息空间。咖啡厅与餐厅坐落在景观中，有着弧形玻璃的电梯能看到表演台，纹理丰富的石材新外立面，都让香港太古广场散发出新的魅力。





Thomas Heatherwick

2010年上海世博会英国馆主持设计师

1994年成立Heatherwick Studio事务所

以其在物料运用及塑像艺术方面敏锐的触觉，以及在建筑设计上的艺术演绎而闻名

Pacific Place is a 650,000 square meters luxury shopping and entertainment complex in the centre of Hong Kong. The shopping mall forms a podium for four towers that provide high specification office space, four five star hotels, serviced apartments and gourmet dining destinations. It is an important and iconic development that sets the standard for shopping in Hong Kong.

Built in the late 1980s, Pacific Place's finishes and feel had become old and outdated, and in order to contemporise the centre and maintain its high

standards within a fiercely competitive market, the studio was commissioned to undertake a major review and refurbishment of the complex. The brief encompassed the entire development on every level and at every scale: from working closely with graphic designers to develop a new brand through the interior design, to a full exterior facelift of the facades of the podium and external works, as well as new stand-alone buildings and a pedestrian footbridge.

The interior was softened and warmed through the use of sweeping curves and natural materials, and navigation

was simplified through better signage and opened up sightlines. Dated, tinted, pyramid skylights were replaced with walkable, three-dimensionally patterned skylights. These illuminate the mall with dappled shadows and open up the podium roofscape to provide a new public space that is surrounded by stone benches and planters with thick, lush vegetation. A cafe and restaurant sit within the transformed landscape, curved glass elevators slice through the podium, and a richly textured Bedonia stone facade envelopes the building cementing its new identity.







