



凤凰商贸广场

Phoenix Commercial Plaza

凤凰商贸广场是海河开发改造工程的首批项目，为2003年国际竞标中标项目。设计方案名为“凤凰涅槃”，寓意着海河的开发承载了天津的复兴。设计上采用放射形的整体造型与大悲院取得中心对应关系，带有放射状分格的倾斜屋面由大悲院前广场向海河岸边逐渐递升，形成强烈的向心性，意喻佛光普照。从慈海大桥观光转轮望去，斜屋面如凤凰双翼展开，寓意该地区的腾飞。沿海河的立面以曲折通透的玻璃幕墙将新海河两岸的美景折射得更加绚丽。入夜，建筑灯火阑珊，与海河上如织的游船和慈海大桥绚丽的观光摩天轮一起形成沿河景观带上的高潮。

Phoenix commercial plaza belongs to the first set of projects in the re-building projects of Haihe River and also wins the international competition in 2003. The project named “Phoenix Nirvana”, which implies the development of Haihe River bearing the revival of Tianjin. The designer uses the radiation-style to shape the project in order to correspond with the Dabei Temple. Sloping roof with radiating grid is ascended gradually from the front square of Dabei Temple to the bank of Haihe River. Such centripetal shape means that Buddha light illuminates all things. Seen from the ferris wheel on the Cihai Grand Bridge, the inclined roof looks like a phoenix in open wings, which indicates this area will be flourishing in the future. The elevation along the Haihe River is decorated by winding and transparent glass curtain wall which refracts the ornate view of the new banks of Haihe River. At night, lamps on the building are turned on. Yachts weaving on the river and the ferris wheel on Cihai Grand Bridge become the climax of the landscape belt along the banks.







