



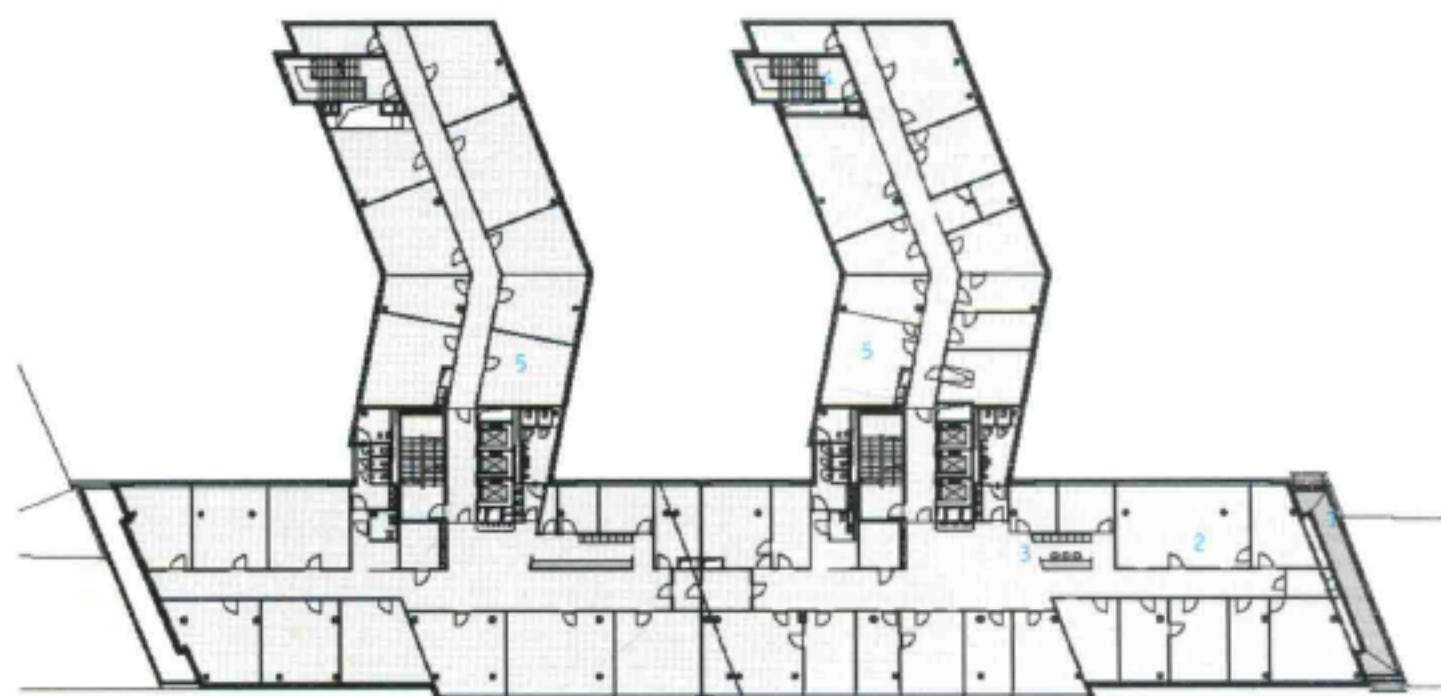
Exterior glass façade 玻璃幕墙

UNIQA Vital Business Centre

The new head office is located close to the previous one at the junction of two important traffic arteries in District XIII, Lehel út and Róbert Károly körút. The office building constructed by property developer Raiffeisen Evolution in twenty-two months, named the Vital Business Centre, has net usable floor space of 18,000 square metres. The nine-storey building houses all of UNIQA's divisions, while 40% of the usable floor space will be let to other companies. Companies renting the space so far include a pharmacy and a diagnostics centre. Árpád Ferdinánd explained that while designing the building he was guided by the principle of transparency. Transparency is one of the cornerstones of UNIQA's business philosophy, and is conveyed in the Vital Business Centre by many glass surfaces and expansive rooms, the architect said. Lighting up the night, a distinctive feature of the building is its LED façade, allowing colourful images and messages to be displayed on the street-facing side of the office building every evening. Although the idea is not new, it is unique in its scale: with some 80,000 pixels, the Vital Business Centre currently boasts Europe's largest LED façade.

UNIQA活力商务中心

UNIQA公司的新总部位于前总部的旁边，第十三区的主干线Lehel út和Robert Karoly korut街的交叉点。UNIQA活力商务中心工程由房产开发商Raiffeisen Evolution开发，历时22个月，净使用面积为18,000平方米。这座9层楼高的大楼容纳了UNIQA公司的所有部门，还有40%的剩余空间出租给其他公司。目前已有一家药业公司和一个诊断中心使用了出租空间。设计师阿尔帕德·费迪南称，大楼的设计完全以透明原则为指导。透明是UNIQA公司经营理念的基础，活力商务中心的玻璃外墙和开阔空间都充分体现了透明原则。夜晚，大楼的LED外墙在临街的一面展示着多彩的影响和信息，使大楼十分抢眼。尽管LED概念并不新鲜，但是80,000像素的LED外墙是迄今为止全欧洲最大的。



1. 入口
 2. 大厅
 3. 前台
 4. 管理室
 5. 办公区
1. entrance
 2. lounge
 3. reception
 4. management
 5. office area



建筑正面 Front



建筑细部 Detail



室内 Interior

Photo: Istvan Oravecz

Corporate

Completion Date: 2009

Architect: Ferdinand and Ferdinand Architects