

SHANGHAI CHANGJIU-TAOLE LIFE PLAZA

上海长九陶乐生活广场

用地面积	建筑面积	设计时间	建筑类型
36 245平方米	99 920平方米	2012年4月至今	城市综合体

上海长九陶乐生活广场项目位于上海市嘉定区江桥镇，东至嘉涵路，南至海波路，西至临洮路，北至隄南路，交通便捷。地块周边住区围绕，商业、办公的潜在客户群充足，未来潜力巨大。在项目规划中，关注混时生活（Time-mix Life）、开放空间（Open Space）和人际渗透（Inter personal Penetration）三个概念的融合，共同打造适合创业初期的新兴城市人的办公起航社，同时为周边住区营造具有标志性和吸引力的商业场所。在规划结构上采用外围围合，内部共享庭院的方式，合理规避等级较高的隄南路、临洮路对基地的影响，创造简洁大气、现代动感的外部立面和宁静舒适、灵动丰富的内部空间。在商业区域的布局上，在地块的中央植入了“上海梦”——造型鲜明，具有标志性的视觉中心，像一朵彩云漂浮在商业广场之上；周边以流线边界定义了商业内街，打通了东侧住区到达临洮路、海波路街角的通道，也为建筑群体增添了活力。

Shanghai Changjiutaole Life Plaza, located in Jiangqiao Town of Jiading District, Shanghai City, enjoys convenient traffic system which spreads from Jiayong Road at east to Haibo Road at south, Lintao Road at west and Longnan Road at north. The site is surrounded by residential communities, which will bring sufficient potential customers for commerce and business, making the site have huge development potential. During project planning, the design focused on integration of time-mix life, open space and interpersonal penetration concepts to build an initiative office building for emerging urban people who want to create their business and to create a landmark and appealing commercial space for surrounding residential communities. Peripheral closure and shared court are designed for planning layout to reasonably avoid the influence of Longnan Road and Lintao Road which have higher traffic level on the site and to create simple, generous and modern external facades and peaceful, comfortable and flexible interior spaces. For the layout of commercial areas, "Shanghai Dream" is designed as a visual landmark at the central area. It is just like a cloud close floating over the commercial plaza; internal commercial street is defined by surrounding streamline boundary, forming a passage from the residential community at east to the corner of Lintao Road and Haibo Road and infusing more vigor into the building cluster.



left site plan/总平面图

below bird's eye view/鸟瞰图





above and below exterior view/外景图
right business perspective/商业透视图



