

# Wilson Town City Centre

## 威尔逊市中心规划

**Location:** Sarajevo, Bosnia & Herzegovina **Designers:** Milieu Architects **Competition date:** 2008 **Total area:** 22,000 sqm **Competition scale:** International competition **Competition name:** Wilson Town City Centre, Sarajevo, Bosnia & Herzegovina **Place in the competition:** Winning entry **Organiser:** TriGránit, Development Corporation, Zagreb, Croatia **Client:** TriGránit, Development Corporation, Zagreb, Croatia

项目所在地: 波斯尼亚和黑塞哥维那共和国, 萨拉热窝 设计师: Milieu 建筑事务所 参赛时间: 2008年 建筑面积: 22,000平方米 竞赛规模: 国际竞赛 竞赛名称: 波斯尼亚和黑塞哥维那萨拉热窝-威尔逊市中心规划 主办方: 克罗地亚萨格勒布TriGránit发展公司 奖项名称: 获奖作品 客户: 克罗地亚萨格勒布TriGránit发展公司



### Awarded reason:

Distinctive design, excellent brand idea, adequate accommodation within the budget

### 获奖原因:

设计风格独特, 具有优良的品牌理念, 成功地节约预算。

### Award information:

First place led to a full appointment for Milieu Architects to act as a leading designer of the project.

### 奖项信息:

Milieu Architects建筑事务所在本次大赛中荣获一等奖, 担任该项目的首席设计师。

Wilson City Centre is a major new development in the wider centre of Sarajevo, offering spacious river view offices, contemporary retail facilities, entertainment in a lively and accessible area. The concept of retail draws on extensive research of contemporary western Europe shopping malls. The "V-sign", also called the "peace sign" and the "victory sign", is a hand gesture with the index and middle fingers open and all others closed, facing the viewer. Originally, however, its symbolic meaning was love; signing "love" and saying "peace" was a hippie anthem and mutual greeting. The designers have adopted and integrated this sign as a main theme of the building façade to express well-deserved peace in the country's



colourful history. The gesture has been well praised by general public as well as authorities. It is important that this major new development should contain a rich and varied mix of uses. Successful "towns" thrive on diversity, rather than a single use that is deserted in the evening. In this way it becomes a desirable place to live, shop, meet, stay, relax and work. It will be the benchmark for future urban regeneration of Sarajevo. A piazza is an open square in a city, found in Italy. It is used to refer to an open urban public space, such as a city square. The piazza remains a centre of community life that is only equaled by the market-place. Piazza now generally refers to a paved open pedestrian space, without grass or planting, often in front of a significant building or shops. Proposed Piazza would act as a social heart offering lively town-square-like environment. The piazza will act as a natural hub; as a desired destination for weekend or evening city walks. Stylish office towers emerging from the square will create desirable business address. Up-to-date business facilities in combination with flexibility and efficiency will maximise rental yields. North orientation of the river frontages offers "floor-to-ceiling" glass elevation to create class "A" impression with panoramic city and river views. The proposed state-of-the-art shopping mall will attract customers with variety of retail units, with interconnecting walkways enabling visitors

to easily walk from unit to unit. Natural daylight will be fuelled through scenic roof lights sliding along attractive sculpture-like central curvilinear form. Car parks are designed with a great deal of flexibility between office and retail car park. Office and retail have different peak hours. With this in mind office car park is shared by retail in retail's peak hours (weekends) and similarly retail car park caters for office needs during the weekdays.

威尔逊市中心是萨拉热窝城一个新兴的开发区域, 其凭借优越的地理位置为城市打造出独特的水景办公空间、现代零售区和娱乐中心和公共空间。零售区的设计灵感源自对当代欧洲购物中心的思考。入口处的"V"形标志, 暗喻"和平"和"胜利", 设计师以此作为建筑立面的主题, 寓意项目所在地丰富多彩的历史背景以及对和平的向往。该设计受到政府和公众的一致赞扬。该地区的设计目标是打造一个全新的集居住、工作、娱乐、消费于一体的综合性地域, 实现地区经济的多样化发展, 从而为萨拉热窝市区增添一道独特的风景。区域内设有一个大型露天广场, 为民众聚集和娱乐提供最佳场所。广场通常指的是一个地砖铺地的步行空间, 没有园区和绿地, 常位于重大建筑或商铺前方。该广场建成之后成为该地区社会生活的核心, 供民众周末及晚上在此散步、聊天。造型独特的办公大楼从广场旁拔地而起, 环境优美, 为员工营造良好的办公氛围。写字间中现代、高端的办公设施与时尚、灵活的空间布局为其出租提供了有利条件。建筑的北侧依水而设, 光滑的玻璃面板表面巧妙地形成"A"字形, 十分耐人寻味。购物中心内的各种零售店令顾客目不暇接, 各店铺间衔接自然, 便于顾客的浏览。精致的弧形天花板上的灯具与自然光线的交相辉映, 将空间烘托得分外通透、宽敞。停车场位于办公大楼与购物中心之间。两个建筑内的人流高峰时间不同, 因此, 二者可在各自的高峰阶段共享停车场。

Functional area 功能区域

Retail: 50,000 sqm Office: 50,000 sqm

Parking: 1,640 Retail + 798 Office = min. 2,438 Total

零售: 50,000平方米 办公: 50,000平方米 停车场: 1,640个商场车位 + 798个办公车位 = 2,438个车位









