

Shanghai ICC

上海ICC

Location: Shanghai, China **Designers:** Benoy
Competition date: 2010 **Completion date:** Unknown
Competition name: Pre-certification of LEED Gold **Site area:** 40,000 sqm **Construction area:** 260,000 sqm **Place in the competition:** Excellent prize

项目所在地: 中国, 上海 设计师: Benoy 参赛时间: 2010年 建成时间: 未知 竞赛名称: LEED金奖预先认证方案 占地面积: 40,000平方米 建筑面积: 260,000平方米 竞赛所获名次: 优秀奖

Awarded reason:

Benoy has developed a design that layers the modern development with the rich texture of Shanghai's historical design fabric.

获奖原因:

项目设计将现代化工程层次化, 并具有浓重的上海历史风貌。



This mixed-use development on Huai Hai Middle Road draws inspiration from the beautiful plain tree lined streets of Shanghai as well as the Shikumen façades from its rich history. The alfresco dining experience as well as the street lined shops, and the public park which makes the city so beautiful is the design inspiration and concept. It is also the vibrancy of the neon-lit buildings and the interaction with the people walking down the street that the designers wanted to bring into the heart of the project. The scheme encompasses two commercial towers that lead down to a seven-storey retail podium and the adjacent residential towers three and four. It features extensive glazing (not the norm for retail design), and has many public design features such as the sunken courtyard, winter garden, landscaped podium roof terrace, countdown square, as well as a green "parkscape" along the southern edge of the site. These lead down to "Fifth Avenue" below ground that links the retail basement levels to the new MTR Station. "Fifth Avenue" is the underground continuation of the fabric of Huai Hai Middle Road, adding another layer to the scheme.

这个位于淮海中路的多功能开发工程的设计灵感来自于上海街道两旁的树木和独具历史韵味的石库门建筑。露天小吃、街边林立的店铺、公园等增添城市色彩的元素也为设计提供了理念。设计师还想把灯火辉煌的建筑和街道上的行人引入项目的核心。项目包括两座商业楼、一个7层的商场和三四座住宅楼。项目具有丰富的玻璃平面, 远远超过普通的商场。下沉庭院、冬季花园、景观屋顶平台、倒计时广场和绿色停车场构成了项目的公共规划部分。地下的“第五大道”连接了商场和地铁站, 是淮海中路交通网络的重要组成部分。

Functional area 功能区域
Commercial Residential Retail
商业 住宅 零售















