

Exterior 建筑外双

## John Lewis Department Store and Cineplex and Pedestrian Bridges

Department stores are conventionally designed as blank enclosures to allow retailers the flexibility to rearrange their interior layouts. However, the physical experience of shops is an increasingly important consideration to compliment the convenience of online shopping. The concept for the John Lewis Department store is a net curtain, providing privacy to the interior without blocking natural light.

The design of the store provides the retail flexibility required without removing the urban experience from shopping. The store cladding is designed as a double-glazed façade with a pattern introduced, making it like a net curtain. This allows for a controlled transparency between the store interiors and the city, allowing views of the exterior and natural light to penetrate the retail floors whilst future-proofing the store towards changes in layout. Thus, the store is able to reconfigure its interiors without compromising on its exterior appearance.

In order to establish a consistent identity between the cinema and department store, the curtain concept is extended to the cinema. This curtain both associates the cinema and department store and resonates with the theatre curtains which were a traditional interior feature of cinemas.

## 约翰•路易斯百货公司和电 影院

依照惯例, 百货公司都是一个空白的外围设施, 以便 零售商能够灵活地进行室内布局。但是, 面对便捷的原 上购物的挑战,商场给人带来的实际体验变得日益重 起来。约翰•路易斯百货公司的设计理念是设计一个印料 幕墙结构, 既能保证内部的隐私, 又不阻挡自然光。

百货公司的设计既保证了零售区域的灵活性,又保持] 城市购物体验的优势。商场的外墙采用了带花纹的双层 玻璃结构,看起来像幕帐一样。这一设计控制了百货4 司室内和城市直接的透明度,室外的风景和自然光可以 通过玻璃进入零售区域。百货公司可以随意改变室内的 造型和布局, 而又无需改变外观。

为了在电影院和百货公司之间建立统一的联系,电影 也使用了幕墙设计。这一幕墙既联系了百货公司和电影 院,又与影院的幕布有异曲同工之妙。

- 1. 服务旅院
- 2. 零售区
- 3. 服务区
- 4. 百货公司
- 5. 零售出租区
- 6. 电影院
- 7、沃思路
- 1. service yard
- 2. retail
- services
- 4. department store
- 5. retail units
- 6. cinema
- 7. Vaughan Way

Photo: Satoru Mishima, Peter Jeffree, Helene Binet and Lube Saveski



从街道上看建筑 View from the street



海桥外墙 Façade with bridge

